

B2B LEAD GENERATION

Business introduction

TABLE OF CONTENT

- 1. Business introduction**
- 2. B2B Focus & customers**
- 3. Offer**

1. BUSINESS INTRODUCTION

We increase your company's perception in the market with digital marketing and lead generation services. Become featured no matter your current market position.

We are a B2B marketing agency that provides comprehensive digital marketing and sales support services. We provide lead generation services, marketing strategies, pre-sales, digital services marketing.

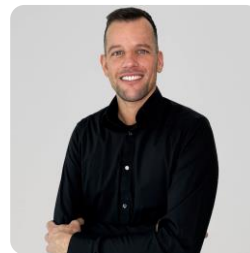
We speak Dutch, English, Polish and French, providing services to clients in these markets. Our main target markets are Dutch (BeNeLux), English and Polish, where we provide highly engaging content for marketing and sales channels.

We are a partner of the **Dutch-Polish Chamber of Commerce**. We help companies of all sizes grow and prosper in Dutch and Polish-, English-speaking markets through well-tailored marketing communications.



Today, B2B companies are growing through inbound marketing. Get online customers from your industry with well-tailored marketing and sales.

Our team counts about several team members. Here are the key members.



Michel Belt
Communication Expert



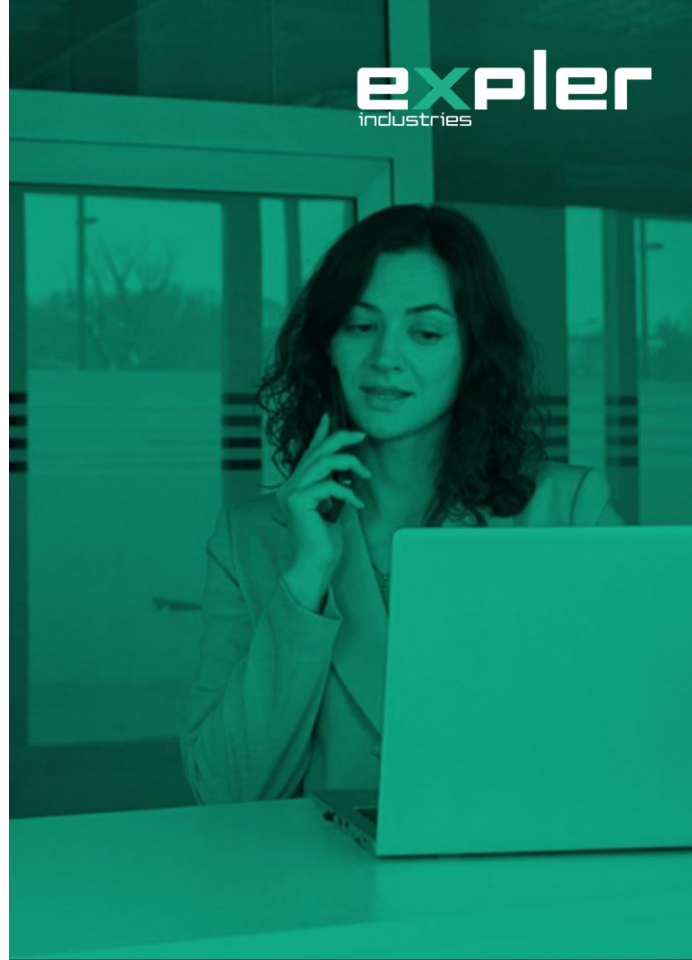
Jacek Świdorski
Graphic designer



Olesia Matvieieva
Business photographer



Paweł Bęś
B2B Marketing Expert



2. B2B FOCUS & CUSTOMERS

We take care of the growth of your business online. We get customers online no matter where they are located or where they work. In today's B2B business, it's important to match people's expectations online.

INDUSTRIES



Logistics



Hi-Tech



IT



Heavy
Industries



E-commerce



Corporates

CUSTOMERS



Adexin



SHIPSTA



novacura



ASTEC
— WE MAKE SOFTWARE



trebbi
polska
we are your solution



QRmaint

MultiProjekt

2. B2B FOCUS & CUSTOMERS

SELECTED SERVICES

We offer **lead generation services**. We help companies acquire customers by using marketing strategies that are tailored to the target audience.

We have **direct experience in high-tech and IT sectors** around the world. Our services are split between direct sales and marketing. We use the latest development technologies to improve your business and help you become competitive.

We can travel to international trade fairs, prepare online campaigns based on SEO techniques to increase your visibility online. We perform market research and analysis to help you better understand your current position in the market.

We **remain flexible to find the best** way to attract your customers.



Lead Generation



Live Event Support (international fairs & tradeshow)



Pre-Sales & Business Presentations



Marketing funnels & Email Campaigns



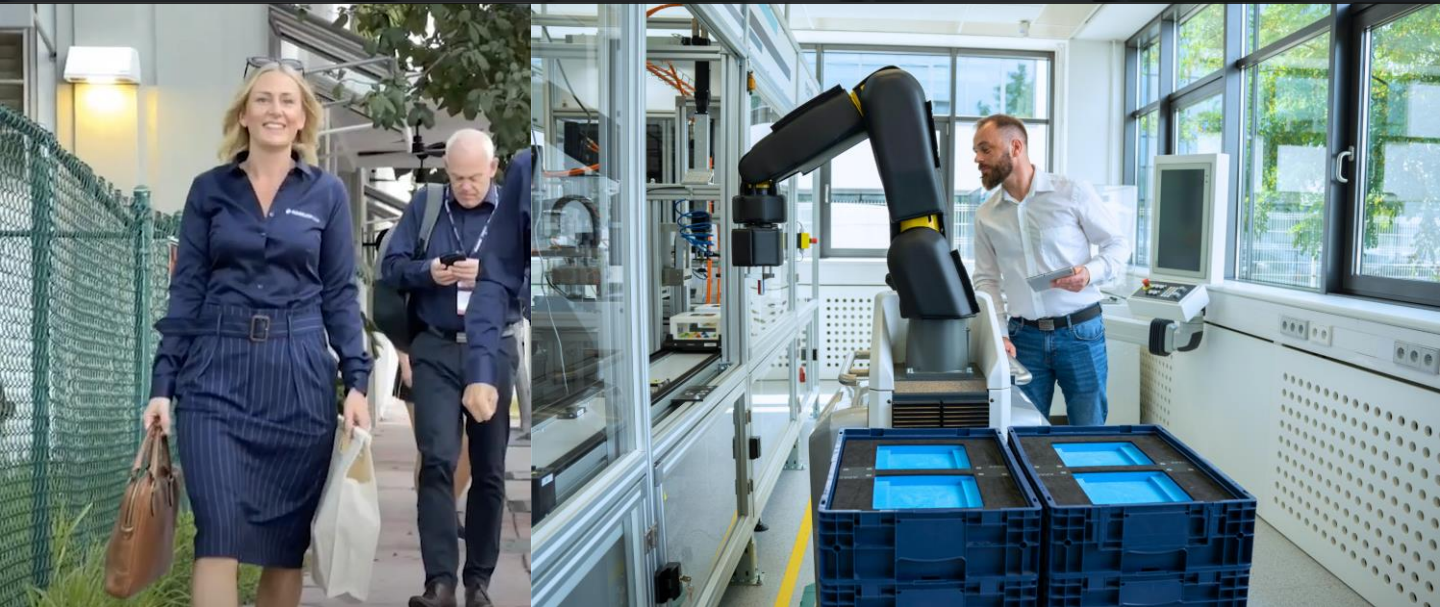
Digital Marketing (SEO, web development, digital marketing and preparing content etc.)

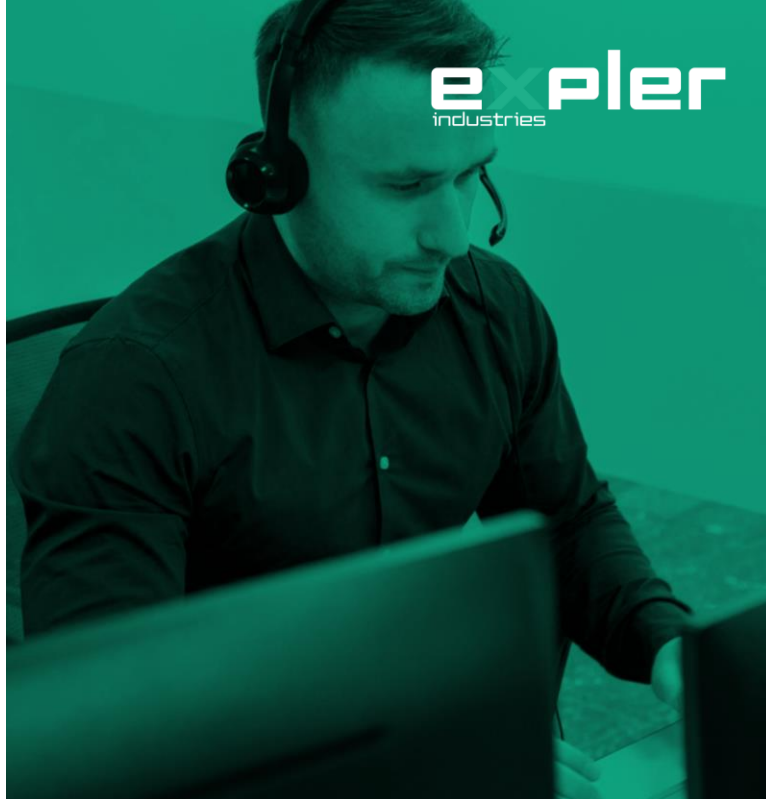


**Click photos
view video**

VIDEO REPRODUCTION, ANIMATIONS & PHOTOGRAPHY

In recent months, we have realized video recordings of conferences, photo shoots, thematic recordings, event reports, podcasts, sales videos. We are responsible for end-to-end recordings with a script and distribution plan.





3. OFFER

We have a flat rate for most of our services. These flat rates are also tied to live event support, except for travel allowance.

Service	Short description	Fee per hour
Market Analysis	Researches target market, analyzes needs, and studies competitors.	€ Ask For Quote
Digital Marketing & SEO	Optimizes online presence through SEO, social media, content marketing, backlink development and paid advertising, Google Ads, SEO strategies, copywriting, B2B video production, etc.	€ Ask For Quote
Event Support	Connects with potential customers face-to-face at industry events and trade shows.	€ Ask For Quote
Pre-Sales & Business Presentations	Educates potential customers about your offerings through presentations.	€ Ask For Quote
Marketing Strategies	Outlines goals, channels, budget, and success metrics for marketing efforts.	€ Ask For Quote
Organizing Webinars	Presents information and engages with a large audience online.	€ Ask For Quote
Cold Calling	Makes direct calls to potential customers to assess their needs.	€ Ask For Quote
Marketing funnels & Email Campaigns	Maps out the customer journey and uses emails to nurture leads towards purchase	€ Ask For Quote
Lead Development Process	Identifies, qualifies, and nurtures potential customers until they become paying customers.	€ Ask For Quote
Content Marketing	We provide B2B video, business photography, web design, web development, graphic design, etc. We provide copywriting, B2B technical articles and much more.	€ Ask For Quote

THANK YOU!

Support of the marketing and sales

Contact:

Explor Industries

Pawel Bes

M: +48 784 104 533

E: pbes@expler.com

W: www.explor.com

Click and check out the latest blogs on lead generation and content marketing

VIDEO SALES LETTER GET YOUR OWN

Create your own video sales pitch
with teleprompter

expler
industries

www.explor.com

THE POWER OF BUSINESS PHOTOGRAPHY

Interview: B2B marketing with
business photography and
Olesia Matvieleva, Business
Photographer

expler
industries

www.explor.com

CUTTING THROUGH THE MARKETING CLUTTER

Create a strong marketing message
with Michel Belt,
B2B communication expert

expler
industries

www.explor.com

TECHNOLOGY MARKETING HI-TECH AND IT

Technology marketing in Hi-tech and IT
industry

expler
industries

www.explor.com